



de DESSIN ANIMÉ
CLAIRE FAY
CE CAHIER DE COLORIAGE SE TRANSFORME EN DESSIN ANIMÉ VIA L'APPLICATION
ÉDITIONS ANIMÉES

LES FABLES DE LA FONTAINE
CAHIER de DESSIN ANIMÉ
LE CORBEAU ET LE RENARD • LE LION ET LE RAT • LA LAITIÈRE ET LE POT AU LAIT • LA DIGNITÉ ET LA FOURMI • LE GÉANT PARE DES PLUMES DU PAON
ÉDITIONS ANIMÉES

BLINK BOOK
et ton coloriage s'anime!
ÉDITIONS ANIMÉES

de DESSIN ANIMÉ
LE VILAIN PETIT CANARD
ÉDITIONS ANIMÉES

Cahier MAGIQUE pour s'occuper dans le train
et autres lieux d'attente
ÉDITIONS ANIMÉES

CLAIRE FAY
CAHIER de DESSIN ANIMÉ LA MER
CE CAHIER DE COLORIAGE SE TRANSFORME EN DESSIN ANIMÉ VIA L'APPLICATION
ÉDITIONS ANIMÉES

CLAIRE FAY
CAHIER de DESSIN ANIMÉ PICTASSO
ÉDITIONS ANIMÉES
Centre Pompidou

Cahier MAGIQUE pour s'occuper les jours de pluie
ÉDITIONS ANIMÉES

CLAIRE FAY
CAHIER de DESSIN ANIMÉ
LE VILAIN PETIT CANARD
ÉDITIONS ANIMÉES



ÉDITIONS ANIMÉES



200 000 BOOKS PRINTED IN FRANCE
600 000 BOOKS PRINTED IN WORLD

THE FIRST COLOURING BOOK THAT TURNS INTO A CARTOON

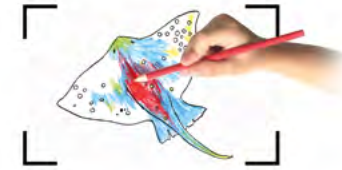
WITH THE APPLICATION



itunes Store <http://apple.co/2dA9Zcu>
Google Play <http://bit.ly/2dZfQvd>

1000 TO 6000 SINGLE USERS PER DAY
4 MILLIONS OF FILMS CREATED

1. I COLOR



2. I TAKE PICTURE



3. FANTASTIC ! IT COMES TO LIFE



TRAILER

<https://www.youtube.com/watch?v=hEwIX6v8n1U>

THE 5 PLUS

1. Take a selfie and feature in you own cartoon
2. Grab your voice and answer to the characters of your movie
3. See your name in the credits as the film director
4. Watch your cartoon in another language
5. Share this movie on social media just by one click in the app



ANIMATED COLOURING BOOK - COLOUR SNAP APP!

LANGUAGE French, simplified Chinese, UK, US, Australia

PRINTING 30 000 books in France

130 000 books in china

20 000 books in the UK, US and Australia

MOVIES 500 000 movies generated

RELEASE DATE IN FRANCE January 2015

AUTHOR Claire Fay

ALBUM 32 pages

APPLICATION BLINKBOOK free

ISBN 9791094306000

DIMENSION 33 x 23 cm

PRODUCT DESCRIPTION

- 1 BlinkBook app, to download for free on the App Store or Google Play
- 16 drawings for colouring
- 1 picture = a 30 seconds' animated cartoon
- 1 final movie of 8 minutes, with your name in the credits as the director

HOW DOES IT WORK?

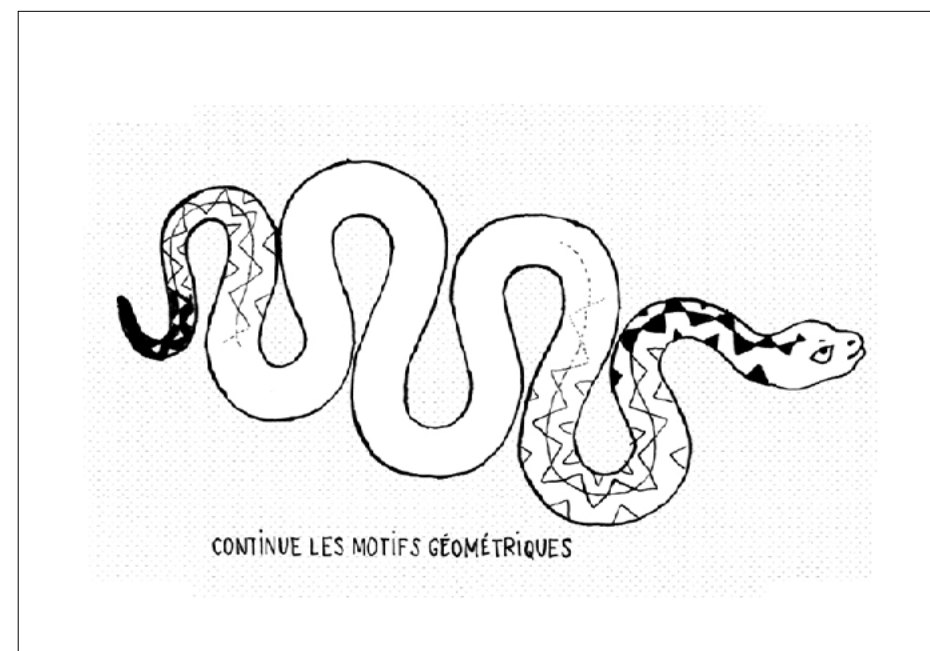
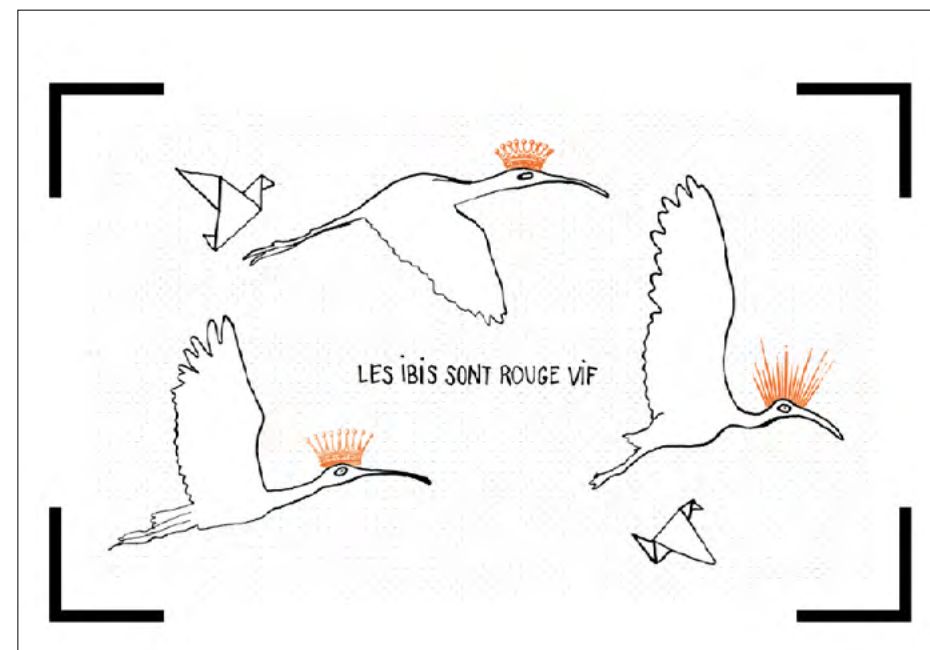
1. I colour a picture
2. I take a picture with BlinkBook
3. Magic! It comes to life

A PLAYFUL BOOK AND AN INSTRUCTIVE MOVIE!

Striped, striated, mottled, with geometric pattern, black and white or fully coloured... The coat, the plumage and the scales of animals hold a lot of surprise in store: why is the zebra striped? What is the bird of paradise doing when he wants to seduce his lady? What is the peacock's reaction when he is facing a predator? Can an animal change of colour according to the seasons? Colour your book... And discover the hidden talents of the animals!

LAUNCHING AT THE GAÎTÉ LYRIQUE

With giant posters to be painted and animated





ANIMATED COLOURING BOOK - THE SEA

LANGUAGE French, simplified Chinese, UK, US, Australia

PRINTING 30 000 books in France

MOVIES 400 000 movies generated

RELEASE DATE IN FRANCE September 2015

AUTHOR Claire Fay

ALBUM 32 pages

APPLICATION BLINKBOOK free

ISBN 979-1094306031

DIMENSION 33 x 23 cm

PRODUCT DESCRIPTION

- 1 BlinkBook app, to download for free on the App Store or Google Play
- 16 drawings for colouring
- 1 picture = a 30 seconds' animated cartoon
- 1 final movie, with your name in the credits as the director

HOW DOES IT WORK?

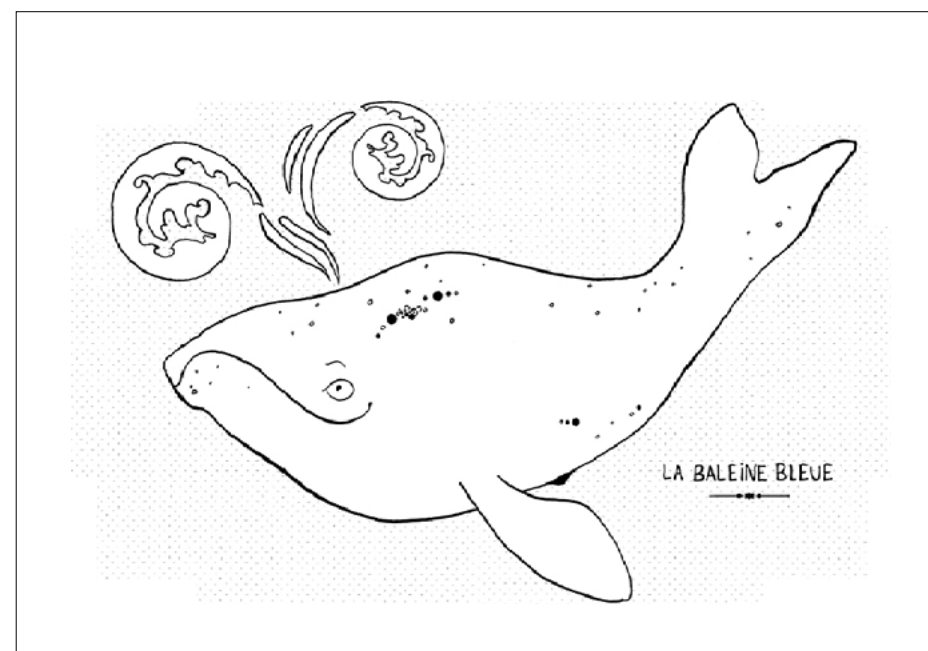
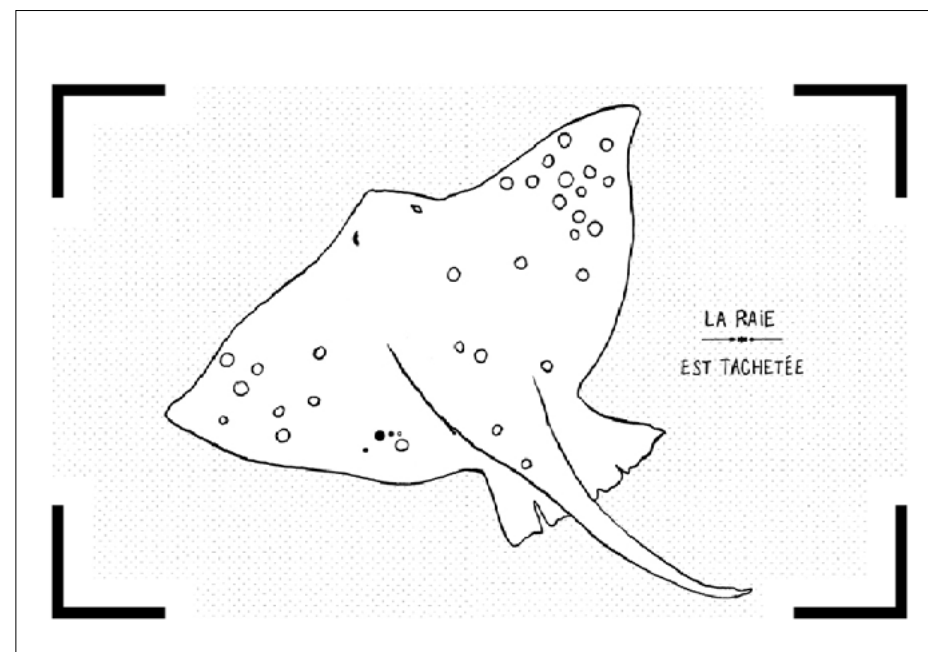
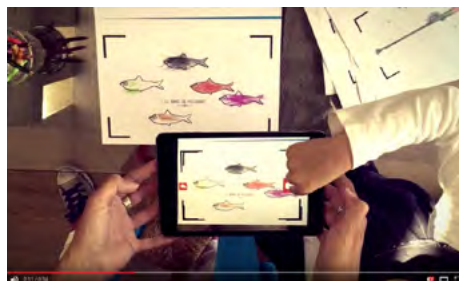
1. I colour a picture
2. I take a picture with BlinkBook
3. Magic! It comes to life

A PLAYFUL BOOK AND AN INSTRUCTIVE MOVIE!

Colour your book and discover the hidden talents of the sea animals: the flying fish extends its fins to glide out of the water, the cormorant dives and swim holding its breath to hunt, the deep-sea shrimp rejects a bright and coloured ink to deceive its predators. An instructive, poetic and musical book to discover the marvels of the sea world.

TRAILER

<https://www.youtube.com/watch?v=AjmfZD8W-0k>





ANIMATED COLOURING BOOK - ANDERSEN'S TALES

LANGUAGE French, simplified Chinese

PRINTING 20 000 books in France

130 000 books in china

MOVIES 450 000 movies generated

RELEASE DATE IN FRANCE November 2015

AUTHOR Claire Fay

ALBUM 32 pages

APPLICATION BLINKBOOK free

ISBN 9791094306109

DIMENSION 33 x 23 cm

PRODUCT DESCRIPTION

- 1 BlinkBook app, to download for free on the App Store or Google Play
- 2 tales, 8 drawings for colouring per tale
- 1 picture = a 30 seconds' animated cartoon
- 1 final movie, with your name in the credits as the director
- 2 tales = 2 complete animated cartoons

HOW DOES IT WORK?

1. I colour a picture
2. I take a picture with BlinkBook
3. Magic! It comes to life

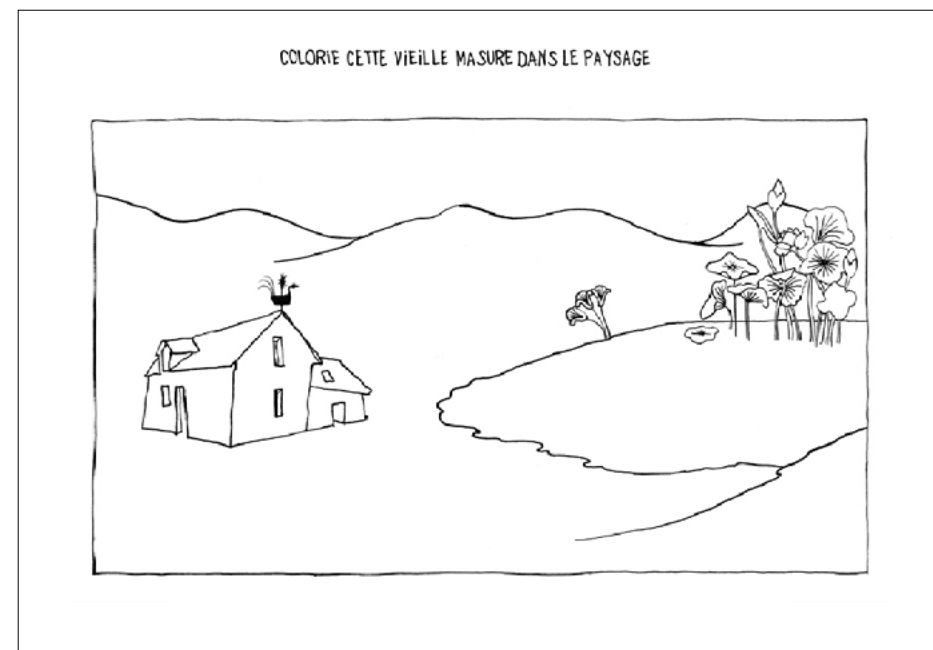
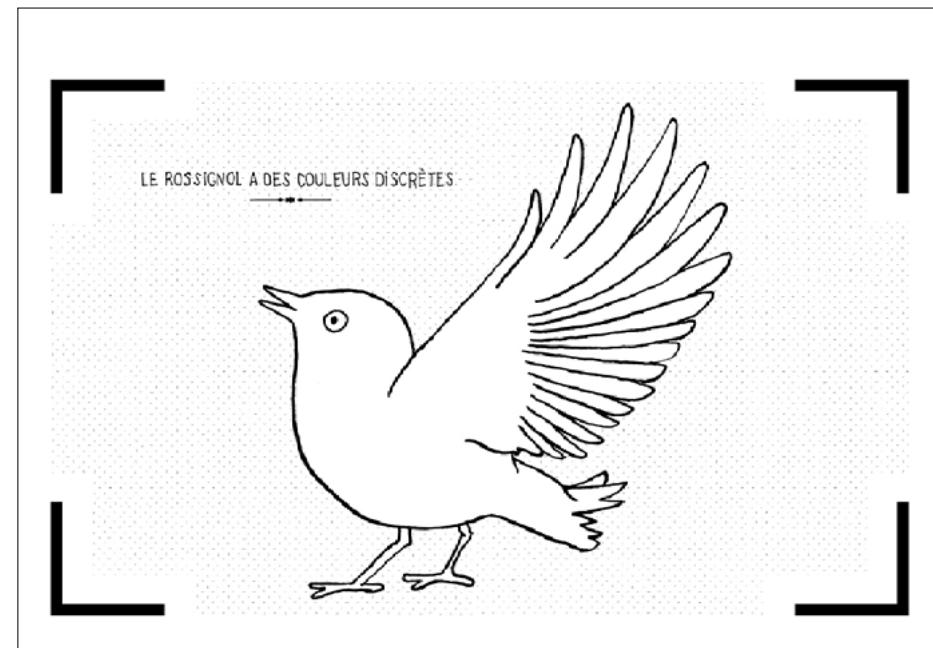
TWO ANDERSEN'S TALES

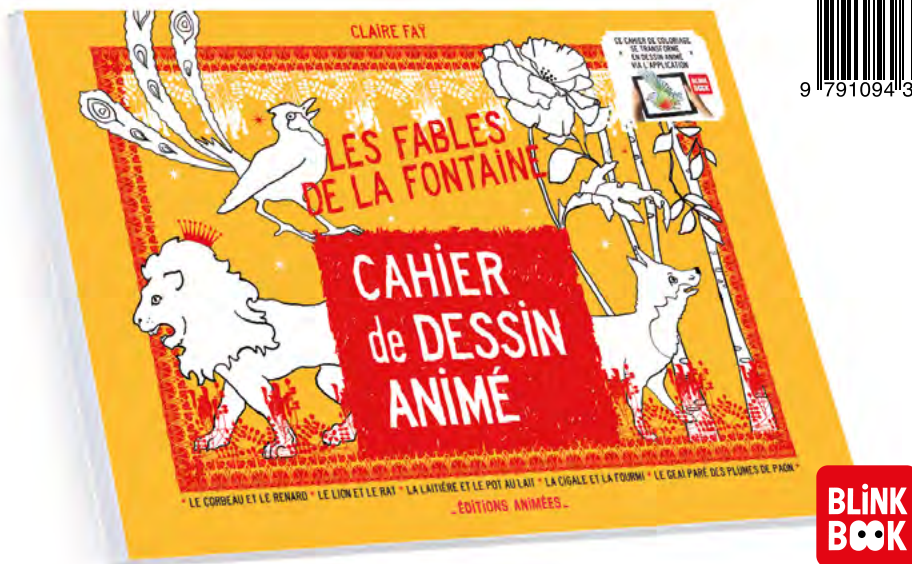
- The Ugly Duckling
- The Nightingale and the Emperor

Two realistic tales that take place in an imaginary world; two tales about identity among Andersen's masterpieces.

TRAILER

<https://www.youtube.com/watch?v=9mUdqXopV-w>





ANIMATED COLOURING BOOK - LA FONTAINE'S FABLES

LANGUAGE French, simplified Chinese,

PRINTING 15 000 books in France

130 000 books in china

MOVIES 500 000 movies generated

RELEASE DATE IN FRANCE March 2016

AUTHOR Claire Fay

ALBUM 32 pages

APPLICATION BLINKBOOK free

ISBN 979-1094306116

DIMENSION 33 x 23 cm

PRODUCT DESCRIPTION

- 1 BlinkBook app, to download for free on the App Store or Google Play
- 5 Fables
- 3 to 4 drawings for colouring per fable
- 5 complete movies, with your name in the credits as the director

HOW DOES IT WORK?

1. I colour a picture
2. I take a picture with BlinkBook
3. Magic! It comes to life

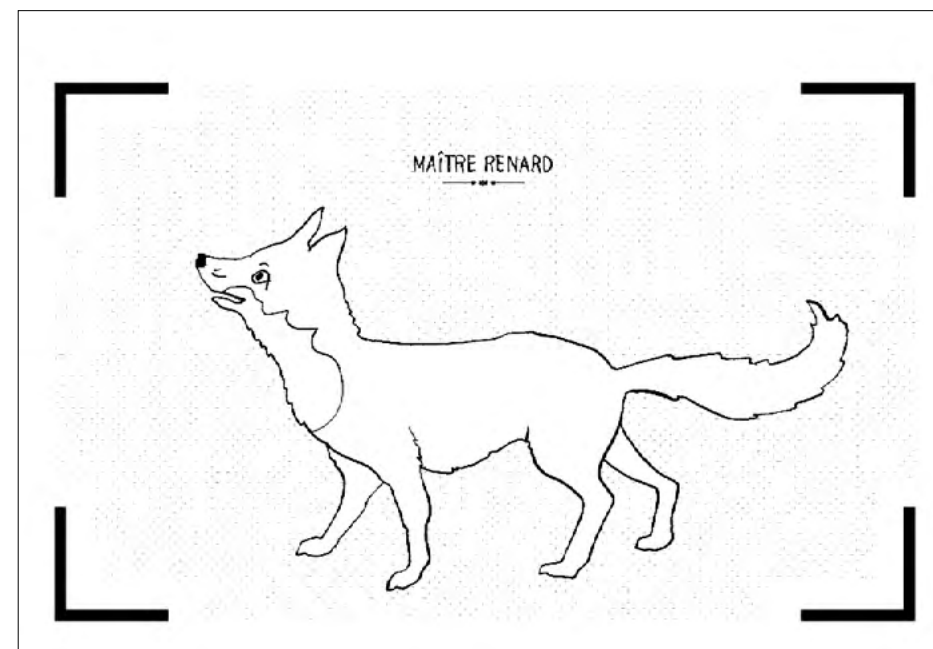
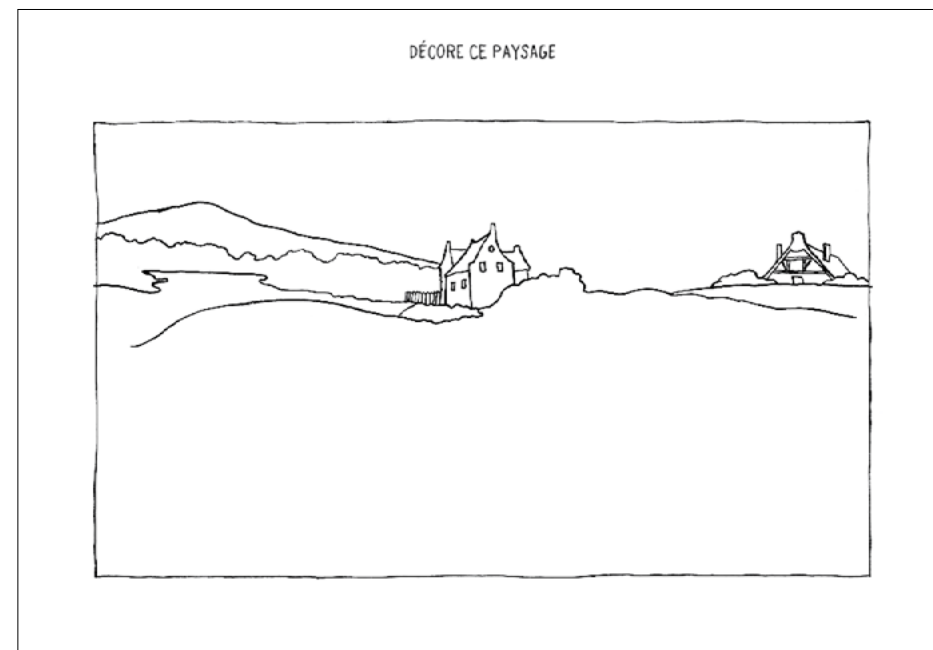
5 FABLES!

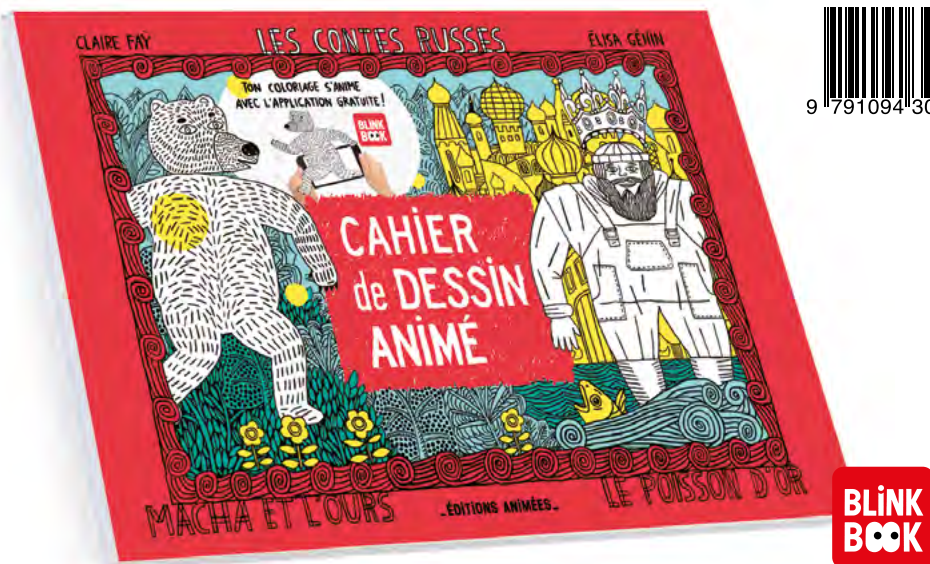
- The Fox and the Crow
- The Lion and the Mouse
- The Milkmaid and Her Pail
- The Ant and the Grasshopper
- The Jay dressed in Peacock feather

Learn the classics in a playful way by creating your own cartoon.

THE FOX AND THE CROW BY BAPTISTE

<https://youtu.be/IMew7YAJfYM>





ANIMATED COLOURING BOOK - RUSSIAN'S TALES

LANGUAGE French

PRINTING 7 000 books in France

RELEASE DATE IN FRANCE Oct 2018

AUTHOR Elisa Géhin & Claire Fay

ALBUM 32 pages

APPLICATION BLINKBOOK free

ISBN 9791094306215

DIMENSION 33 x 23 cm

PRODUCT DESCRIPTION

- 1 BlinkBook app, to download for free on the App Store or Google Play
- 2 Tails
- 2 complete movies, with your name in the credits as the director

HOW DOES IT WORK?

1. I colour a picture
2. I take a picture with BlinkBook
3. Magic! It comes to life

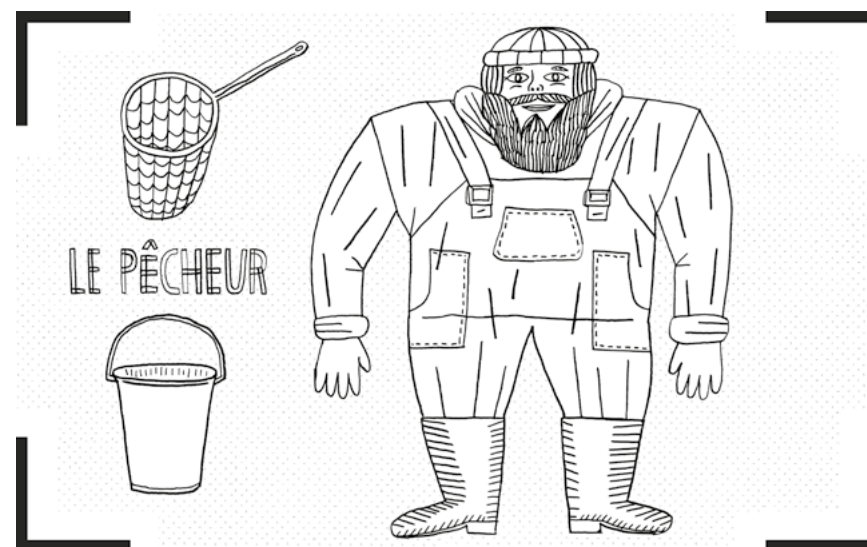
2 TAILS

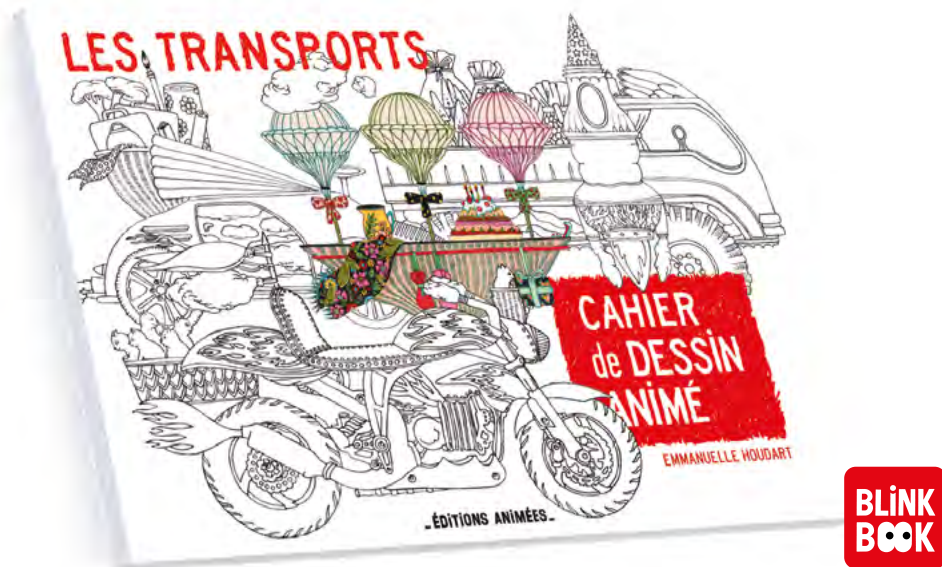
Elisa Géhin's creative stroke brings two wonderful Russian fairy tales to life. In **The Golden fish**, an old fisherman catches a little golden fish. The little fish asks for mercy, offering in exchange to make all his wishes come true...

Macha and the Bear is a tale about patience and cunning, as a little mischievous girl, held against her will by the bear, manages to outsmart him and regain her freedom.

MACHA AND THE BEAR BY ZOÉ

<https://www.youtube.com/watch?v=K9qzVzM-jnl>





ANIMATED COLOURING BOOK - TRANSPORT

LANGUAGE French

WILL BE PUBLISHED IN FRANCE March 2019

AUTHOR Emmanuelle Houdart

ALBUM 48 pages

APPLICATION BLINKBOOK free

ISBN to come

DIMENSION 33 x 23 cm

PRODUCT DESCRIPTION

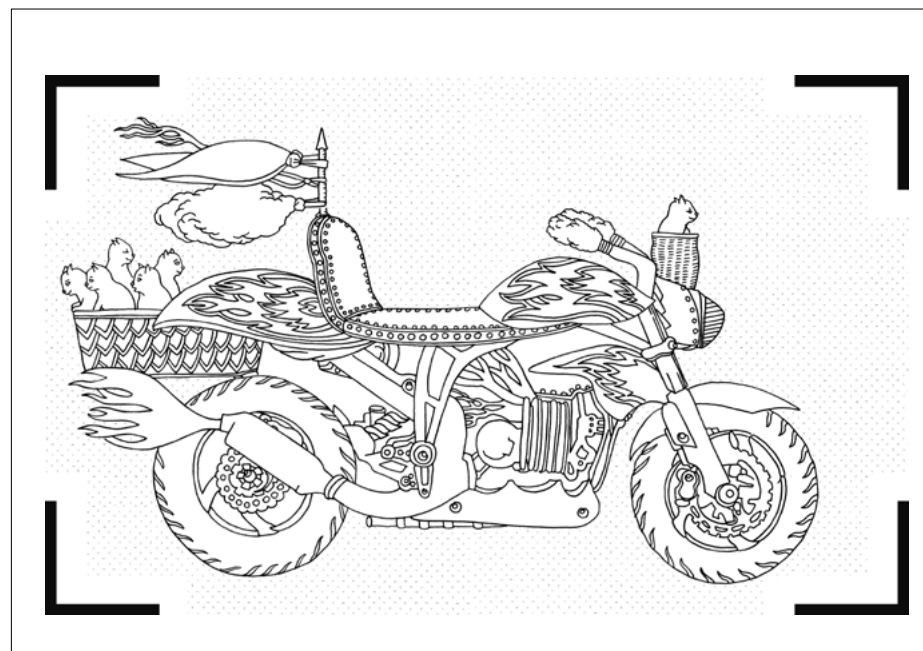
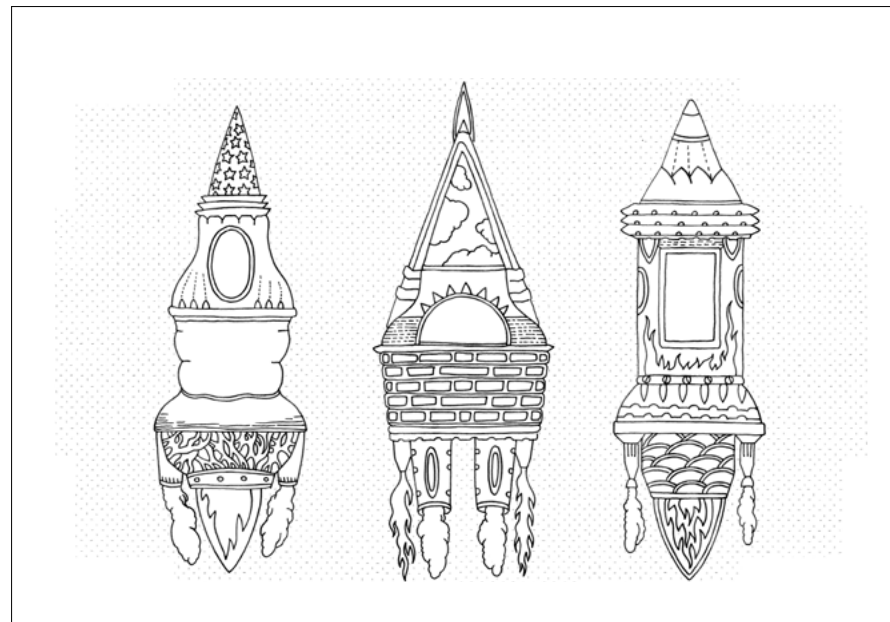
- 1 BlinkBook app, to download for free on the App Store or Google Play
- 2 Tails
- 2 complete movies, with your name in the credits as the director

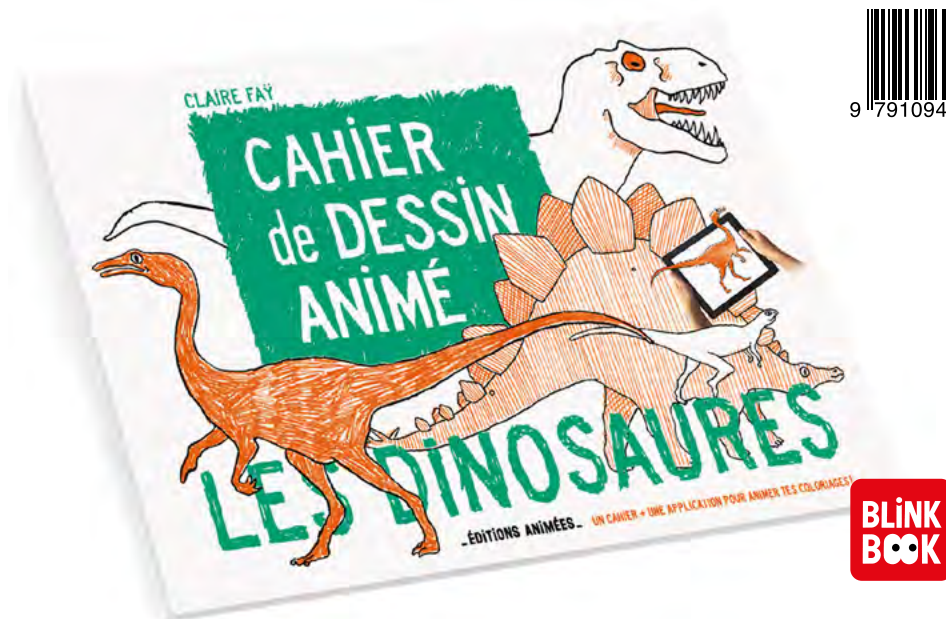
HOW DOES IT WORK?

1. I colour a picture
2. I take a picture with BlinkBook
3. Magic! It comes to life

MEANS OF TRANSPORT

the talented Emmanuelle Houdart gives life to various magnificent means of transport. From the wheel, to space rockets, each new film is an opportunity for the child to discover different things that go.





ANIMATED COLOURING BOOK - DINOSAURS

LANGUAGE French

PRINTING 15 000 books in France

MOVIES 350 000 movies generated!

RELEASE DATE IN FRANCE November 2017

AUTHOR Claire Fay

ALBUM 16 pages

APPLICATION BLINKBOOK free

ISBN 9791094306062

DIMENSION 33 x 23 cm

PRODUCT DESCRIPTION

- 1 BlinkBook app, to download for free on the App Store or Google Play
- 8 drawings for colouring
- A 4 minutes complete movie, with your name in the credits as the director

HOW DOES IT WORK?

1. I colour a picture
2. I take a picture with BlinkBook
3. Magic! It comes to life

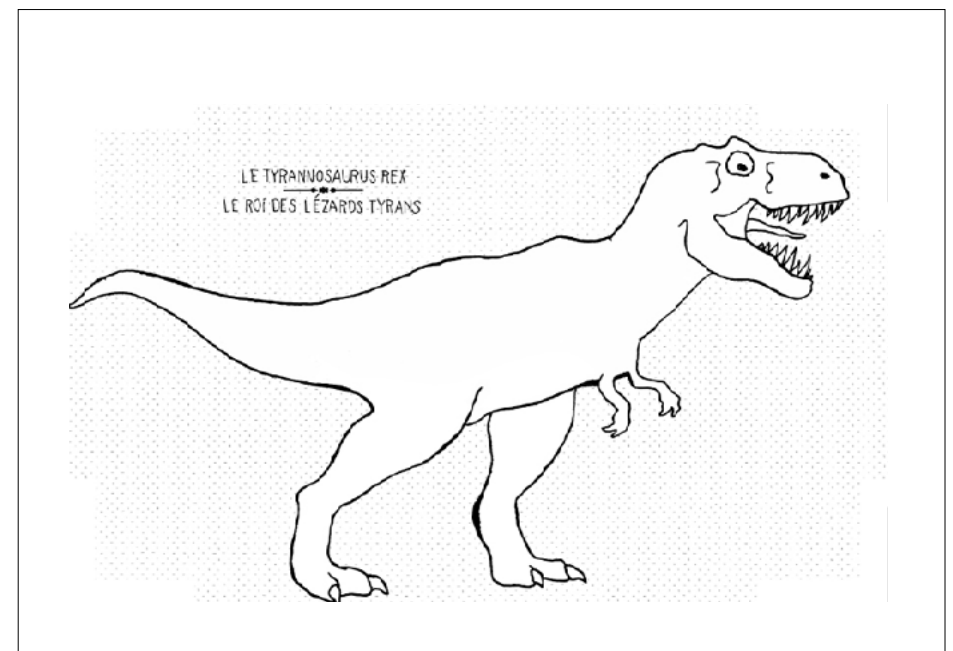
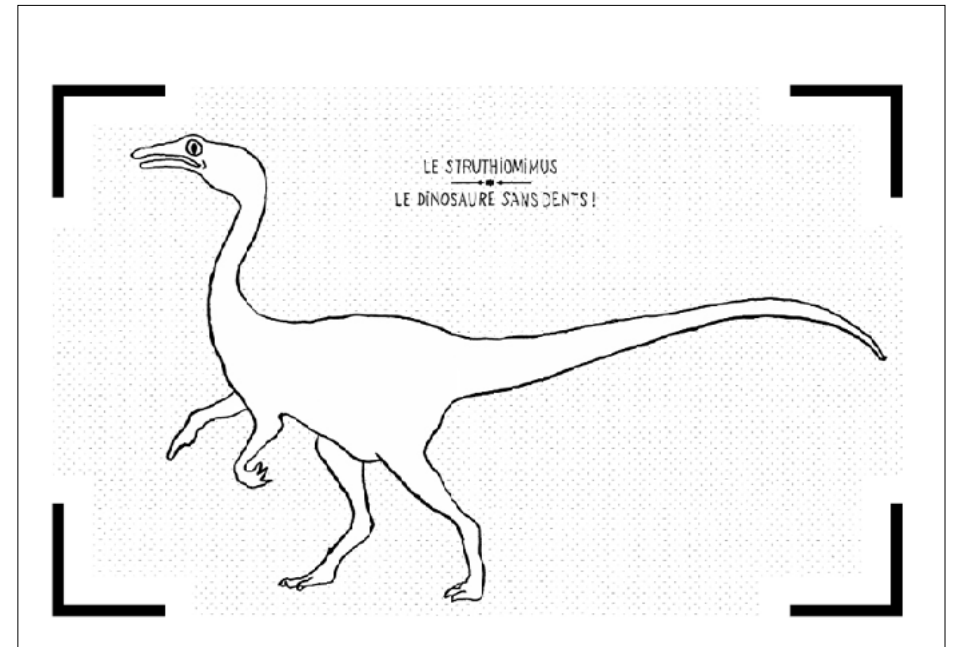
7 DINOSAURES & 1 PAYSAGE

From the predator to the peaceable herbivore,

dinosaurs lived and evolved during about 200 million years. Ungainly colossus or slender runner, armoured skin or coloured plumage, giant vegetarian or small carnivore... Discover the plated, frilled, made of picks, crested, horned, beaked, toothed and clawed species... Some of them even use their tails as a whip or a club! What are the characteristics of those species for attacking or parading? In this former world, in which even the birds had teeth, would there have been a dinosaur... without any?

EMILES TYRANOSAURUS REX

<https://www.youtube.com/watch?v=cVnYLUtziYI>





AN ANIMATED COLORING ADVENTURE - PICASSO

CO-EDITION with Centre Pompidou
LANGUAGE French, English, German
PRINTING 10 000 books in France
 8 000 books in England
 3 000 books in Germany
RELEASE DATE IN 3 COUNTRIES May 2018
AUTHOR Claire Fay
ALBUM 16 pages
APPLICATION BLINKBOOK free
ISBN 9791094306192
DIMENSIONS 21 x 30 cm

PRODUCT DESCRIPTION

- 1 BlinkBook app, to download for free on the App Store or Google Play
- 6 drawings for colouring
- Take a selfie and record your voice to be the actor of your own animated cartoon!
- A 90 seconds final movie, with your name in the credits as the director

HOW DOES IT WORK?

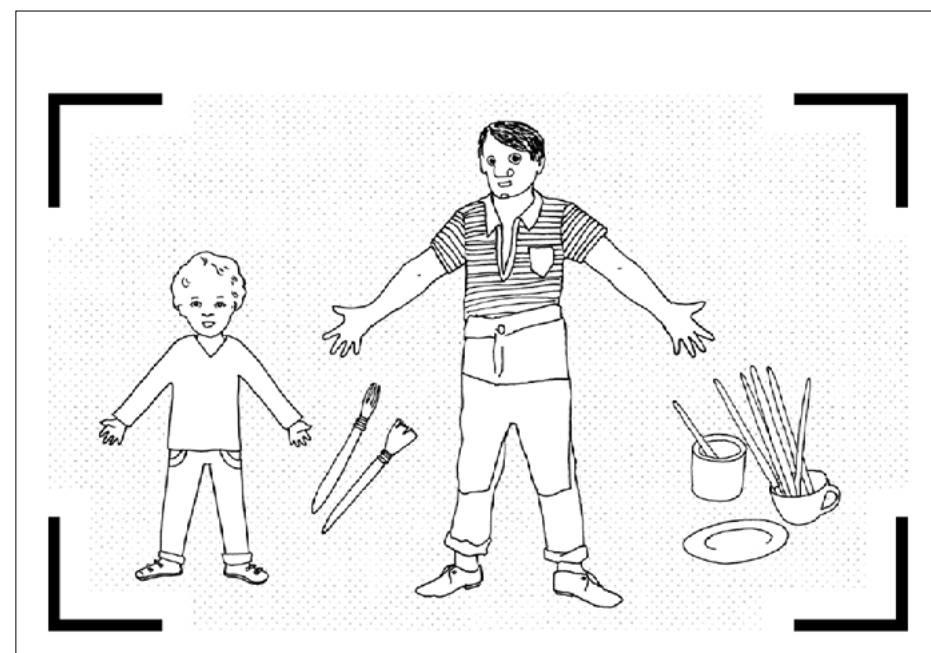
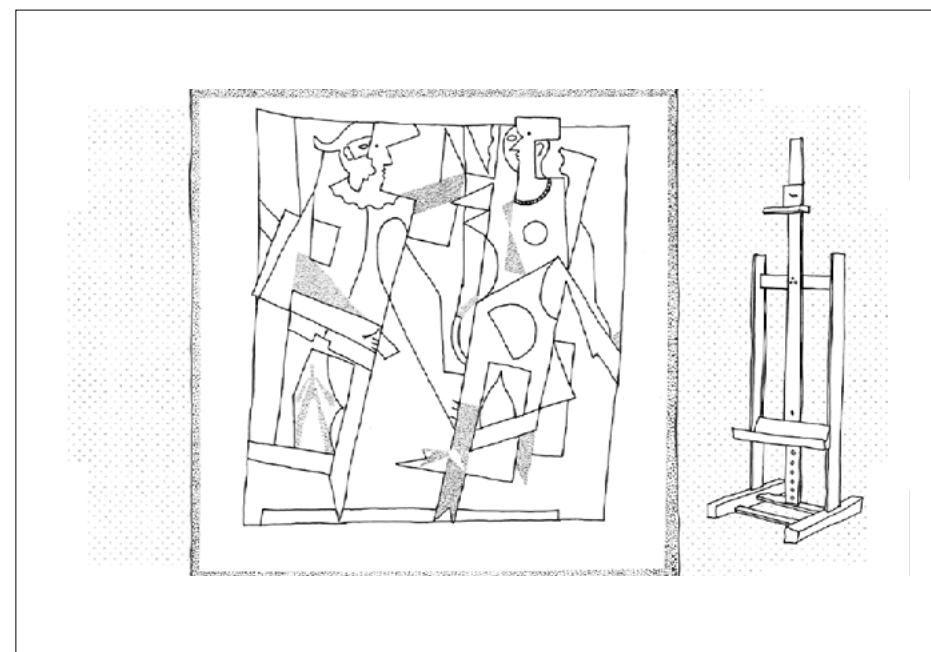
1. I colour a picture
2. I take a picture with BlinkBook then I photograph myself and record my voice
3. Magic! It comes to life

PICASSO

Creation is a mode of expression. For Picasso, 'the freedom to paint, is the freedom to release something from yourself'. His works are full of life. He creates spontaneous forms, those which he feels. Staying close to his own inner world, he avoids a realistic reproduction of the world. In this animated coloring book, you can color in Picasso's works to express very different emotions: joy, anger, surprise, sadness or solace. **By taking a selfie, you can become an actor in your own animation and meet the artist!** Here are the works of Picasso that you will find in this coloring book: *Harlequin and Woman with Necklace, Vase – Fat Bird, The Rocking-chair, The Weeping Woman, The Muse, Guitar.*

TRAILER

<https://www.youtube.com/watch?v=lfRJCoY61DM>





MAGIC BOOK TO GET ENTERTAINED DURING THE RAINY DAYS

LANGUAGE French

PRINTING 7 000 books in France

MOVIES 10 000 movies generated in only 1 month!

RELEASE DATE IN FRANCE February 2018

AUTHOR Claire Faÿ

ALBUM 16 pages

APPLICATION BLINKBOOK free

ISBN 9791094306093

DIMENSION 17 x 21 cm

PRODUCT DESCRIPTION

- 1 BlinkBook app, to download for free on the App Store or Google Play
- 6 drawings for colouring
- Take a selfie and record your voice to be the actor and the singer of your own animated cartoon!
- A 90 seconds final movie, with your name in the credits as the director

HOW DOES IT WORK?

1. I colour a picture
2. I take a picture with BlinkBook then I photograph myself and record my voice
3. Magic! It comes to life

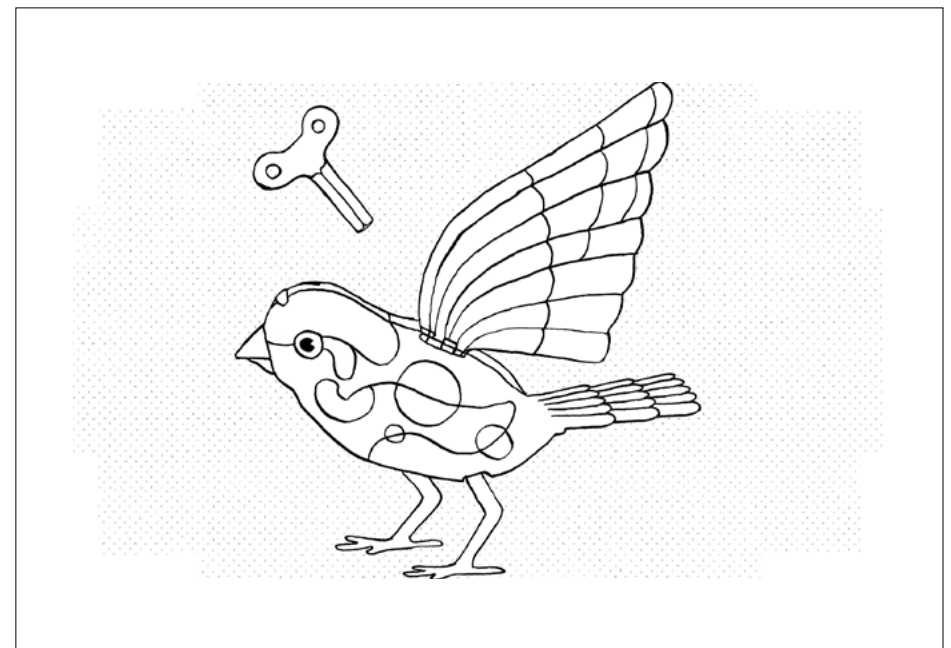
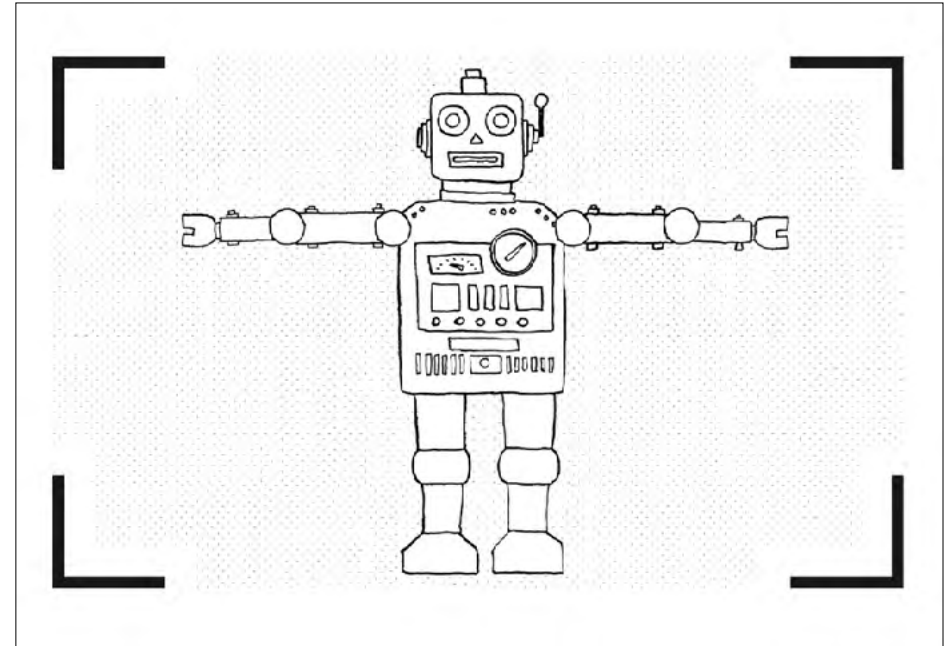
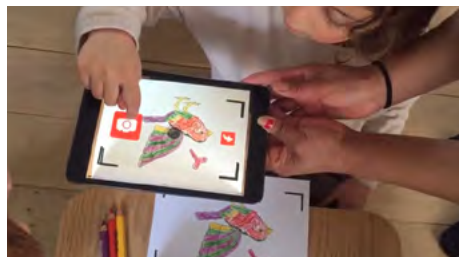
A MAGIC BOOK

That turns into an animated cartoon in which the coloured toys will come to life and dance on to Tchaikovsky's music. After colouring and photographing your drawing, take a selfie and become the actor of your own animated cartoon thanks to the BlinkBook App.

A book to get entertained, laugh and play during the raining days, when it is cold, when it snows, or simply when one wants to stay at home.

TRAILER

<https://youtu.be/t2HzIEW48sk>





MAGIC BOOK TO GET ENTERTAINED IN THE TRAIN (AND OTHER WAITING PLACES)

LANGUAGE French

PRINTING 7 000 books in France

MOVIES 10 000 movies generated in only 1 month!

RELEASE DATE IN FRANCE February 2018

AUTHOR Claire Fay

ALBUM 16 pages

APPLICATION BLINKBOOK free

ISBN 9791094306079

DIMENSION 17 x 21 cm

PRODUCT DESCRIPTION

- 1 BlinkBook app, to download for free on the App Store or Google Play
- 6 drawings for colouring
- Take a selfie and record your voice to be the actor and the singer of your own animated cartoon!
- A 90 seconds final movie, with your name in the credits as the director

HOW DOES IT WORK?

1. I colour a picture
2. I take a picture with BlinkBook then I photograph myself and record my voice
3. Magic! It comes to life

A MAGIC BOOK

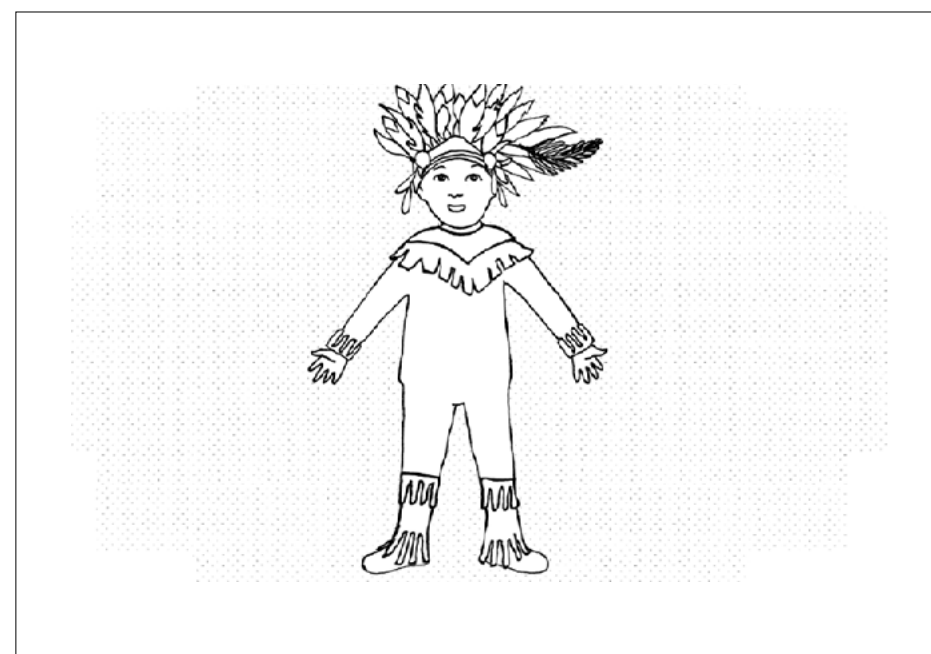
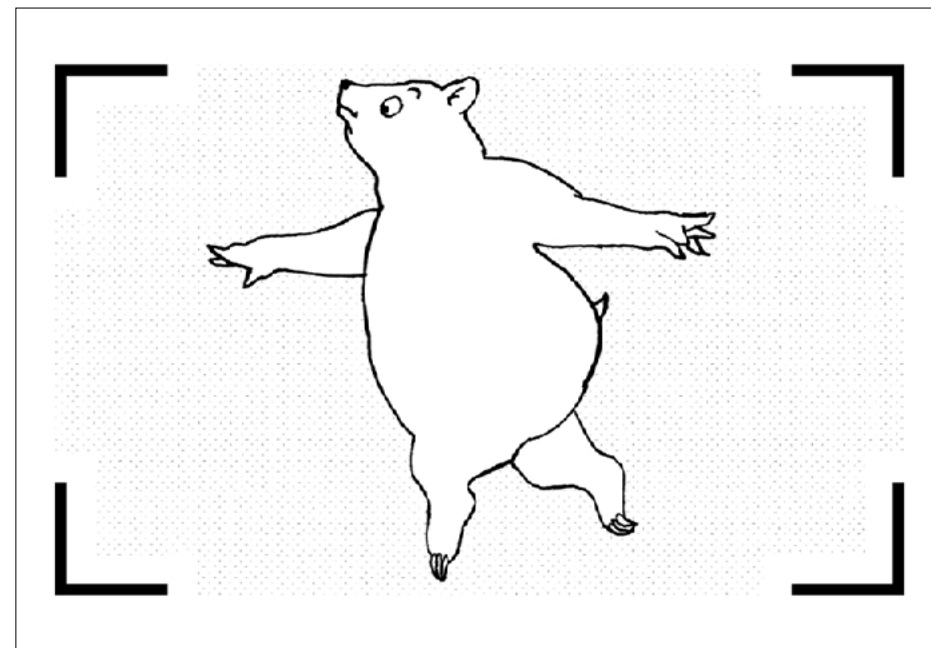
That turns into an animated cartoon in which the coloured animals will wriggle their hips on to swing music!

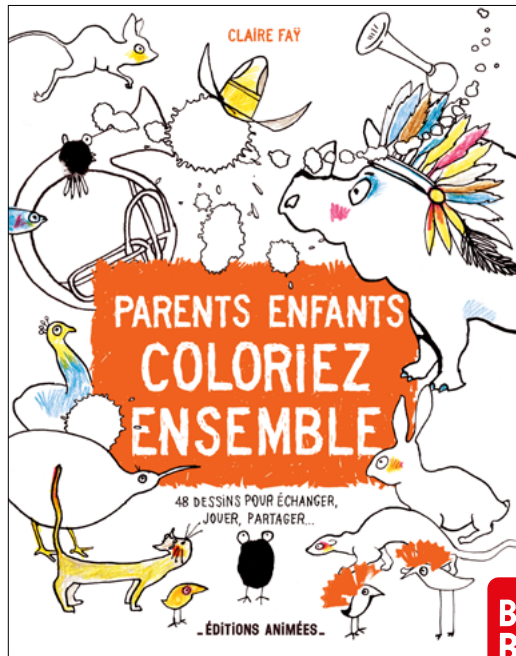
After colouring and photographing your drawing, take a selfie and became the actor of your own animated cartoon.

A book to get entertained, dream, laugh and play in the train, the plane, the car or any other transport. That also goes for waiting rooms!

TRAILER

<https://youtu.be/t2HzIEW48sk>





PARENTS AND CHILDREN, COLOUR TOGETHER!

PRINTING 7 000 books in France
RELEASE DATE IN FRANCE May 2017
AUTHOR Claire Fay
ALBUM 48 pages
APPLICATION BLINKBOOK free
ISBN 9791094306178
DIMENSION 21 x 27 cm

PRODUCT DESCRIPTION

- Left page for parents
- Right page for children
- BlinkBook App to download for free on the App Store or Google Play
- 2 drawings to colour and animate with BlinkBook

COLOUR, PLAY, EXCHANGE

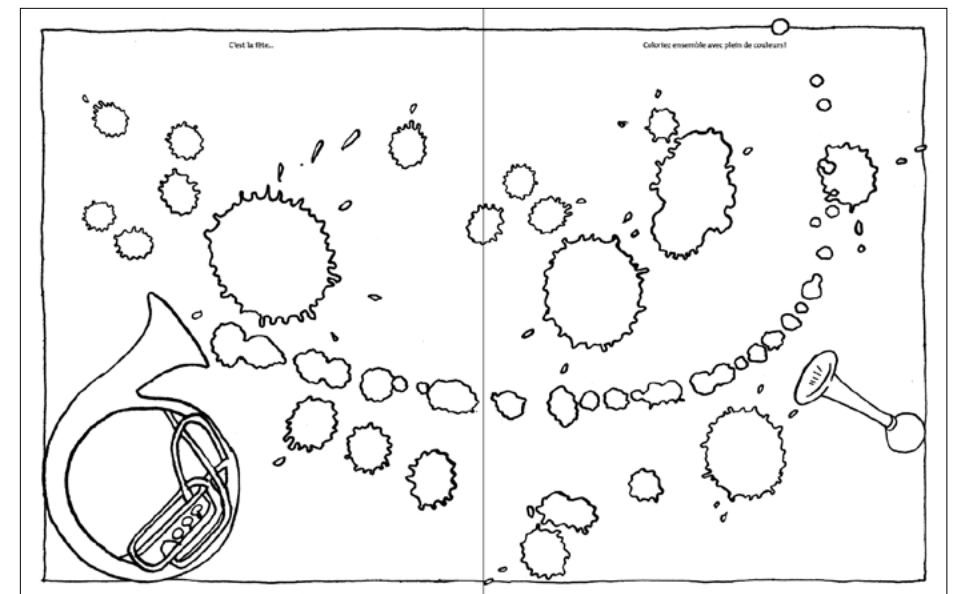
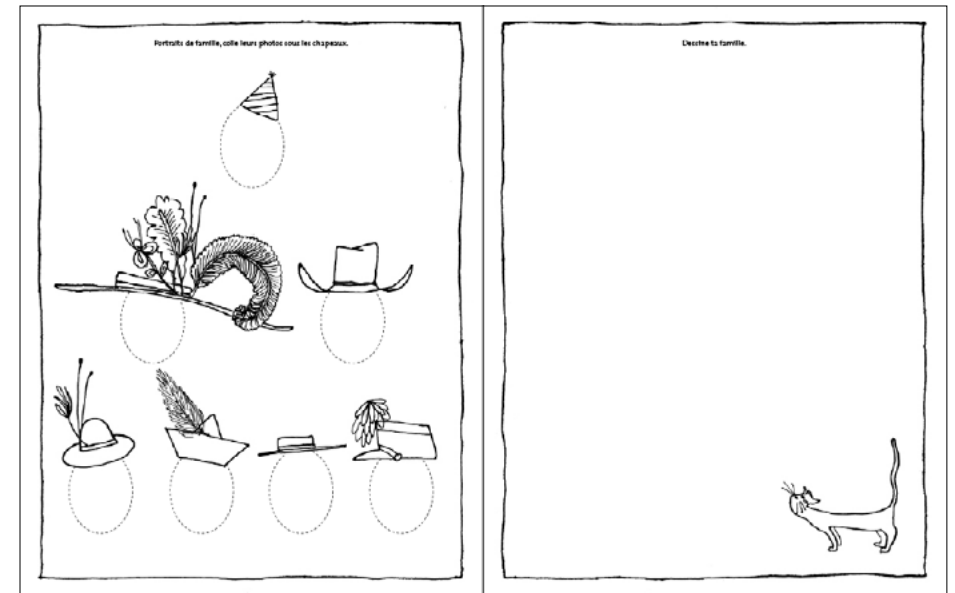
Here is the first book that will enable you to:

- draw the car of your dreams while your child is drawing the one you actually own-
- draw your chick while he is drawing the chicken
- draw the job you were dreaming of when

you where a child, while your child is drawing the job he wants to do once an adult - do the cowboy while your child is doing the Indian. Thanks to this book, compare your universes, exchange your pencils to share your memories and your dreams...

A perfect occasion for communicating while playing and growing together

ALICE AND MOM WORKSHOP





DOODLE NOTE BOOK FOR ADULTS WHO GET BORED AT WORK

RELEASE DATE IN FRANCE September 2006

700 000 books sold in France and the world

RE-EDITION IN 2017 8 000 books in France

AUTHOR Claire Fay

ALBUM 48 pages

ISBN 9791094306130

PRODUCT DIMENSION 17 x 21 cm

BE HAPPY AT WORK

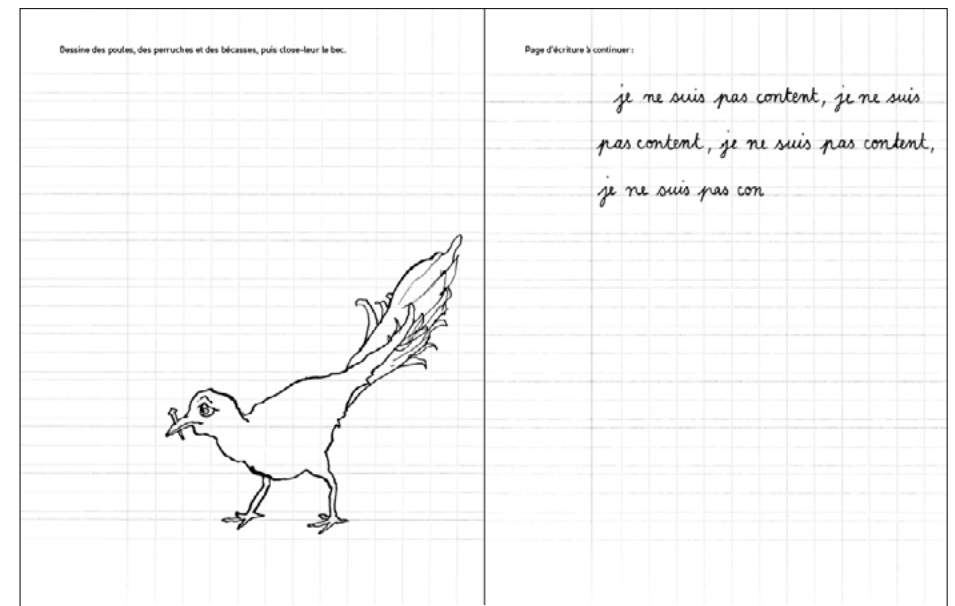
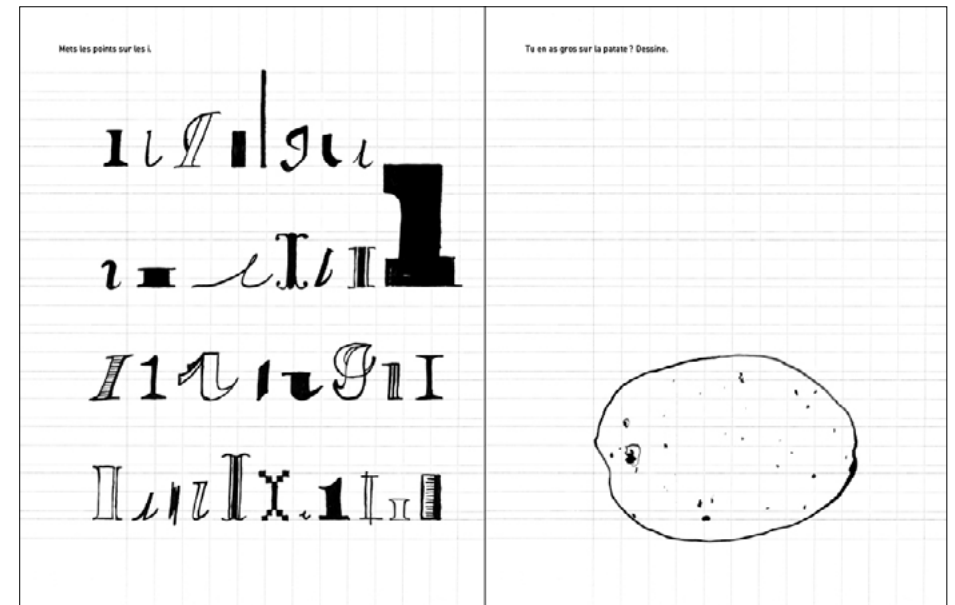
Here is a scribbling book that will enable you

- to scrap your problems
- to lick your boss' boots in secret
- to finally do healthy smoke break
- to answer your boss back and shut your colleagues up
- not to feel blue anymore
- to take a nap

Besides, it guarantees that your popularity will burst in the company. From now, your colleague will be hopping up and down with impatience

to come to see you for a good scribbling party.

It is also highly recommended to those who are stressed by their work. For them, this book is the perfect way to let go some steam off.





**DOODLE NOTE BOOK FOR ADULTS
WHO DREAM ABOUT CHANGING EVERYTHING**

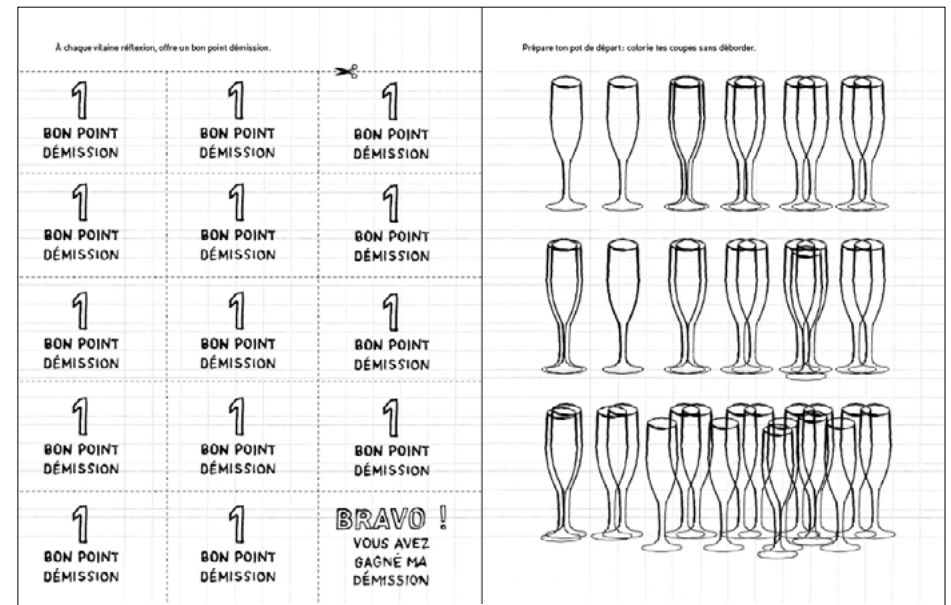
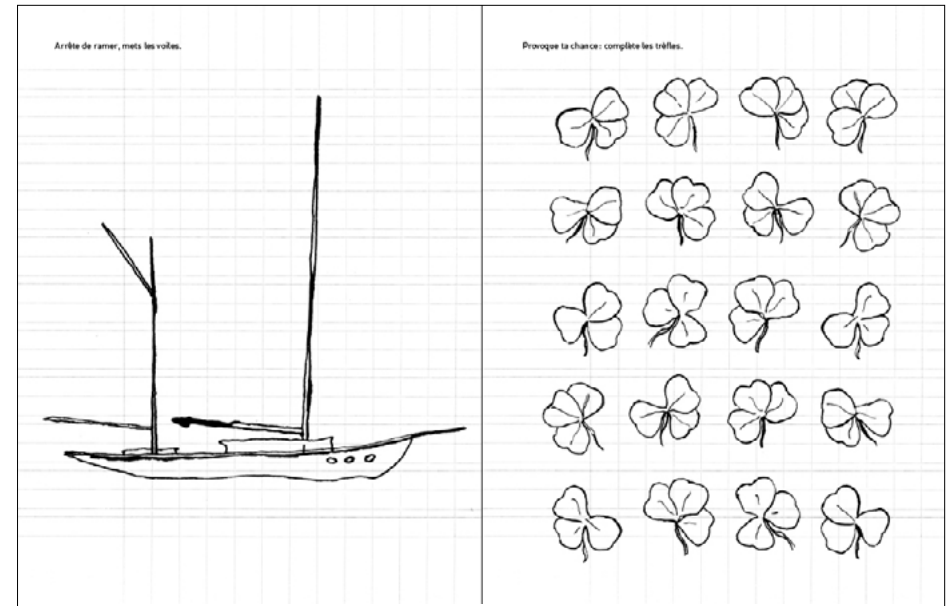


RELEASE DATE IN FRANCE September 2007
400 000 books sold in France and the world
RE-EDITION IN 2017 8 000 books in France
AUTHOR Claire Fay
ALBUM 48 pages
ISBN 9791094306147
PRODUCT DIMENSION 17 x 21 cm

IT IS TIME TO BE FREE, THEN DARE TO...

- say no
- let your burden off
- thump the table

Now it will be easy for you to do what you want: change the label, return a rake, ask a rabbit or stop to row. Take your notebook in hand, listen to the call from the sea and set sail!



THEY TALK ABOUT IT - CHILDREN

« It's the most beautiful coloring of my life. »

Lisa, 6

« This is my character! »

Joachim, 3,5

« Finally, I want to color too. »

Arthur, 8

« I created my cartoon with colored crayons. »

Marie, 4

« Mom, can you animate my drawing? »

Emile, 4

« But I have not colored everything! »

Marion, 5

THEY TALK ABOUT IT - PARENTS

« It is a project that develops the creativity of the child, the digital tablet is only there as a revealer. »

Claire, 39

« What I like about this project is that it is very simple, finally, it is very technological but it does not feel at all, just color and everything comes alive! (...) »

We are in the real world and all of a sudden we are elsewhere, it's just amazing.

What I like also in this book is that the one who does the job is the child:

it is he who creates. There, it is the happiness for the children and for their parents besides also ...

Which are the parents who do not want to develop the imagination of their children.. »

Véronique, 44

« The children push back the digital tablet to color. »

Laëtitia, 32

« There is something very simple, very elementary, very easy to use, I think I have rarely seen my son focus so much on a drawing, without going over. »

There is a real motivation at the end, to see his drawing come to life. »

Charlotte, 34

WORKSHOP AT THE FONDATION LOUIS VUITTON WORKSHOP AT HOME



WORKSHOP AT THE MONTREUIL BOOK FAIR



WORKSHOP IN PARIS AIRPORTS



WORKSHOP AT CUBE



WORKSHOP AT THE GAÎTÉ LYRIQUE



WORKSHOP AT BEAUBOURG BOOKSTORE



WORKSHOP ON THE TRAIN



THEY TALK ABOUT IT - THE LIBRARIES

« There is something extraordinary in seeing a drawing come to life and tell you a story page after page. »

Arnaud Frémaux, librairie of Palais de Tokyo

« Claire Fay offers us a gem of simplicity and intelligence. »

Librairie, Press house Saint Raphaël

« In addition to the fantastic and extraordinary aspect of this object, this album offers the particularity to the child to participate in the design of a real movie. This book contains a lot of magic and a satisfaction for the little artist who goes far beyond a simple coloring. »

Stéphanie, Libre-R & associates

« Claire Fay surprises me with an object that is very classic and quite innovative. This object, it's a book, we start the exercise of coloring and with a free application and extremely simple, absolutely instantaneous, the drawing comes alive. I'm the head of several bookstores and to my knowledge, it does not exist elsewhere. I think we can be very proud to have been the first to have benefited from this creation and that in a few years, the technique will be pushed to a point that we will say, I was there when it started, it was the animated editions of animated editions. »

Claudia De Bonis, librairie of the Fondation Louis Vuitton

THEY TALK ABOUT IT - THE PRESS

« This fun innovation is an illustration of what can make the symbiosis successful paper and digital. »

Le Monde

« A cheerful alloy of old-fashioned coloring and digital technology. Worth a visit. »

L'Express

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LA QUOTIDIENNE



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ÉDITIONS ANIMÉES AND THE CUSTOMIZED PRODUCTION FOR BRANDS & LICENSES

2.5 millions printed copies, some examples:

FONDATION LOUIS VUITTON



ANIMATED COLOURING BOOK - THE FONDATION LOUIS VUITTON

EDITOR The Fondation Louis Vuitton

LANGUAGE French and English

PRINTING 5 000 books in French
2 000 books in English

MOVIES 70 000 movies generated

WORKSHOPS 5 workshop in auditorium

PARUTION December 2015

AUTHOR Claire Fay

ALBUM 16 pages

APPLICATION BLINKBOOK free

ISBN 9782359520033

DIMENSION 33 x 23 cm

PRODUCT DESCRIPTION

- 1 Application BlinkBook, to free download on the App Store and Google Play
- 8 drawings to color
- 1 final movie to 8 minutes, with your name in the credits as a director

HOW DOES IT WORK?

- 1.. I colour a picture
2. I take a picture with BlinkBook
3. Magic! It comes to life

A MAGIC BOOK

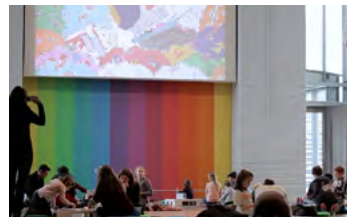
The Louis Vuitton Foundation, drawn by the architect Frank Gehry, carries our imagination and guides us through a landscape between sky and water. This spectacular building, like a perpetually moving cloud, evokes astonishing images: a majestic sailboat, a tangle of sails in a naval battle, a dinghy regatta on the starting line, or a hot-air balloon ready to fly away ... Discover in the cartoon what winds blew on Frank Gehry's imagination.

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1,200,000 generated movies



30 000 cartes, 6 corners at Roissy and Orly
30 000 generated movies



Exclusive in Canada, online impressions
10,000 generated movies



30 000 books
50 000 generated movies



2 books, 140 000 copies
200 000 generated movies



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CLAIRE FAY

Author et founder of Éditions Animées

The artist Claire Fay created the Scribbling book for adults that became a societal phenomenon. Those best-sellers, translated into around 15 languages and more than one million copies were sold in France and the world. Caring to promote playful ways of communicating with images, she works on innovative concepts to reinvent the book and its forms. With the Animated Colouring Book, she proposes to exalt paper creation thanks to digital technology, to breathe a new life into the book, without replacing it.